



A NEW INNOVATIVE, NON-HORMONAL, FULL-SPECTRUM, LIQUID BOTANICAL CONCENTRATE DESIGNED SPECIFICALLY TO MANAGE MENOPAUSE SYMPTOMS SUCH AS HOT FLUSHES, MOOD CHANGES AND FATIGUE.

The four botanicals in *VIVACA*® are whole extracts that work together synergistically to alleviate the physical and psychological symptoms associated in all three stages of menopause, perimenopause, menopause and post-menopause.

VIVACA® is a proprietary formulation of four key botanicals: Red Clover, St. Johns Wort, Rhodiola Rosea and Black Cohosh combined in a liquid concentrate format to make an efficacious single daily dose that meets strict regulatory requirements for safety. Natural flavours are gently added to the formulation providing three flavours to choose from: Lime, Lavender or Mint. *VIVACA*® is then packaged into a .34 oz. (10 mL) tubular micro-bottle for easy storage and convenience. This packaging choice ensures the botanical actives remain stable over time. Once opened the micro-bottle is then diluted into 16 fl. oz. (500 mL) of cold water and consumed as a delicious beverage (tasting much like herbal iced tea). As a beverage *VIVACA*® is readily absorbed by the body acting quickly to relieve the symptoms of menopause.

The four Canadian grown and produced botanicals in the *VIVACA*® formulation not only uses common markers in Health Canada's NHPD monographs, but the *VIVACA*® formulation is produced in a manner that doesn't degrade botanical actives or produce unwanted artifacts (odors, colour etc.) in addition, provides the highest level of intact botanical chemical components possible. This process maintains the integrity of the original plant chemical diversity. For example the sugars in Red Clover, some pre-remove the sugars using acid hydrolysis. We leave them intact because the human digestive system (acid, enzymes and bacteria) will remove the sugars from the isoflavones naturally. This changes the dynamics of how these compounds are absorbed and metabolized in the body. In addition this unique process ensures not only the authentication and purity of botanical species but also the correct quantity of actives provided from each botanical for synergistic effectiveness.